

Metal Yapi

QUALITY POLICY

From where...

Metal Yapi has shown consistent growth since the day we were established, to the extent that today we rank among the top five companies in the sector in Europe. In achieving this measure of success, our fundamental values have undoubtedly played a key role. These values may be summarized as follows:

- giving priority to ethical values, and above all integrity;
- providing a comfortable working environment by infusing the company culture with our fundamental values;
- constantly keeping abreast of technology and benchmarking ourselves against international companies in terms of competition;
- exceptional performance by management based on total commitment;
- constant quality improvement;
- customer focused management;
- constant development of all personnel;
- encouraging transparency and participation within the company in our relationships with suppliers, customers and personnel;
- providing a tolerant and democratic environment within the company so as to maximize the team spirit and encourage collective participation in management and control.

To where...

Espousing the above principles, we set ourselves the target of becoming one of Europe's most dynamic five facade companies in the five years from 2000 and 2005; and we achieved this goal. Our next target, taking a longer term view, is to develop Metal Yapi into the world's top company by the year 2023; to become a company large enough to be recognized globally, yet small enough still to manage with optimum efficiency, the world's most dynamic company in terms of quality and service, but at the same time its most productive by virtue of constantly enhancing competitive strength.

How?

To achieve this vision, we will continue to work with our customers, our suppliers and our personnel as a team, while at the same time fulfilling our social responsibilities in order to protect the natural environment; and as we develop, we will continue to build on our sterling reputation among competitors today in order to secure ourselves a leadership position within the sector.

Bülent ÖZGÜL
Chief Executive

